

Pressemitteilung / Press Release



Company management restructured

Ferdinand Eisele GmbH changes management and authorised signatories

Birkenfeld, 18.08.2021. Ferdinand Eisele GmbH from Birkenfeld near Pforzheim, better known under its "eXtra4 Labelling Systems" brand, has restructured the company's management: The responsibility for the business of the identification technology expert with a focus on the jewellery and watch industry is now in the hands of two managing directors and three authorised signatories.

Co-owner now in management

In his function as managing partner, Alex Schickel has appointed his wife and previous authorised signatory of Ferdinand Eisele GmbH, Susanne Schickel, as managing partner. The co-owner had been

authorised to sign on behalf of the company since 2012. Since joining the company in 1993, she as business engineer has been responsible for marketing communications.

Authorised signatory in team

With immediate effect, the overall authorised signatory power for Ferdinand Eisele GmbH rests on the shoulders of three long-serving employees from sales, technology and administration: Ms Andrea Schwenker has been part of the company's sales team for 12 years. As assistant to the management and "right hand" of Managing Director Alex Schickel, she has extensive knowledge of the company structures and workflows. The business administrator IHK (Chamber of Industry and Commerce) runs the recruiting and is instructor for the commercial sector.

Matthias Jaschke is in charge of work preparation, the interface between sales and technics. Having started in production as a machine operator almost 30 years ago and trained as an business administrator IHK (Chamber of Industry and Commerce), he is very familiar with the production possibilities and knows how to ideally convert them into saleable products. The production line "digital printing" also runs practically under his aegis.

Mr Jürgen Messerer has a firm grip on the company's figures and finances. For over 25 years, the accountant has looked after not only capital but also personnel and purchasing at Ferdinand Eisele

GmbH. Together with him, one of the other two authorised signatories may represent the company.

Contemporary step towards the future

The restructuring is intended to make the company fit for the future "Especially in the current situation with the pandemic-related imponderables, the primary goal must be to secure a company's ability to act," Alex Schickel explains his step. "That's why we at Ferdinand Eisele decided to bundle the various competences of long-serving employees into the highest power of representation." On the occasion of the nomination, he warmly congratulated the new executives and wished them all the best in their new position with flowers and a gift of a book. (2.681 digits incl. blancs)

Caption to the image material



Fig.1: The managing directors of Ferdinand Eisele GmbH, Alex Schickel (centre) and Susanne Schickel (right) with the new authorised signatories Andrea Schwenker (far right), Matthias Jaschke (far left) and Jürgen Messerer